



**Academy for Women Entrepreneurs
(AWE)**



**95 787 students
enrolled**



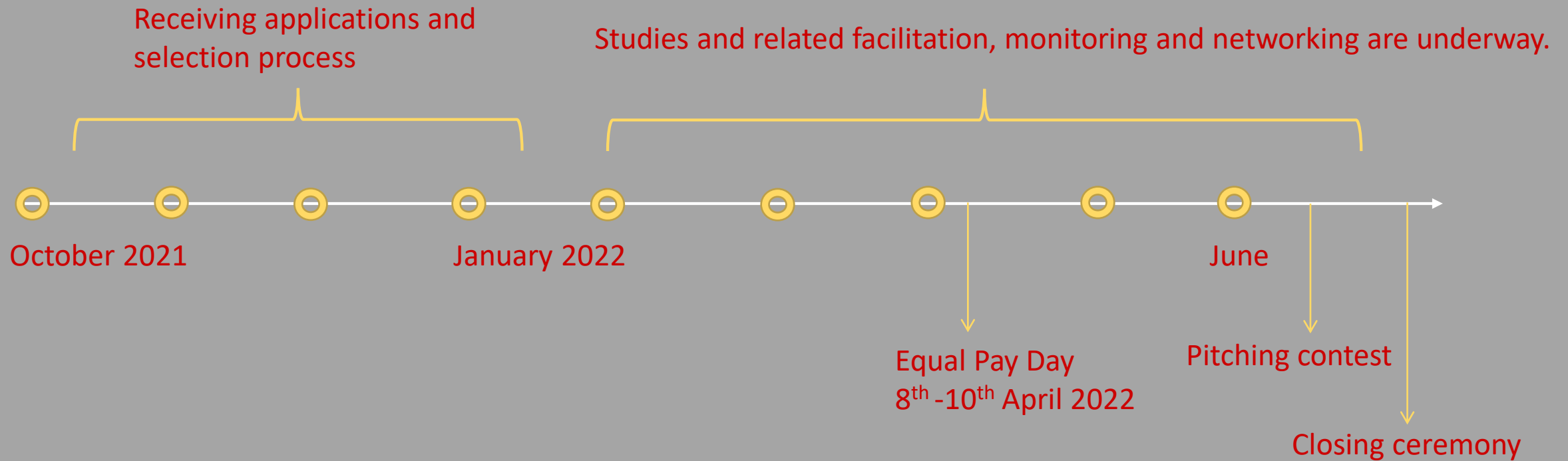
**133 countries with
registered users**

95,787 women from 133 countries have already completed the **Dreambuilder program**, developed by the prestigious **Thunderbird School of Management** at Arizona State University. The AWE project was developed to empower women around the world to fulfill their economic potential and to create the conditions for increased stability, security and prosperity for all.

1st Year of AWE in the Czech Republic

- For the first time in 2021 thanks to the cooperation of BPWCR & the U.S. Embassy in the Czech Republic
- The best evaluated implementation of the program from all participating countries
- 45 female students - 96% of them completed the entire program and received a certificate
- Dreambuilder study program complemented by facilitation, mentoring, networking
- Each graduate received a quality business plan as a study outcome
- At the end of the study, a competition for the best project (pitching contest) with a financial reward
- Closing ceremony of the AWE program at the Residence of the U.S. Ambassador
- Significant media interest in the program

Timeline of the 2nd year of AWE program



Program promotion

- BPWCR – 250 members, 6000 contacts
- 1st year of AWE studies Alumni
- BPWCR partners – NGOs, innovation centers, universities, women organisations
- Press & media
- BPWCR social networks + regional FB groups associating women entrepreneurs



The goal is to engage women entrepreneurs not only from Prague, but also from Ústecký, Moravskoslezský & Karlovarský regions

Selection criteria of program participants

- Quality of the business project/business idea (the business project should not be running more than 3 years)
- Business area - priority for projects that support digitization and sustainability
- Region - emphasis on the support of women outside of Prague
- Level of English - the study is conducted in English, accompanying facilitation in Czech
- Motivation of the applicants and their time possibilities

Project budget

47.000 USD

15.000 USD

U.S. Embassy in
The Czech Republic

12.200 USD

ECA Funds

4.800 USD

BPWCR

15.000 USD

Project Partner/
Partners 

* In particular, the budget includes the provision of professional facilitation, which is essential for Dreambuilder to place the content of the study in a local context. Facilitators must therefore not only have experience in entrepreneurship, but also understand the markets to which the individual projects relate. Other costs are associated with the coordination and organization of the project, arranging meetings with facilitators every week, arranging mentoring, organizing workshops according to student needs, organizing networking meetings, organizing a pitching contest and final closing ceremony.

Partnership offer

- Participation in a significant project to support women with great impact
- Wide reach of publicity associated with the presentation of the partner
- Presentation of the partnership in all outputs of the project - press releases, websites, social networks
- Participation in the selection process of students
- Participation in mentoring
- Participation in the competition for the best business project
- Presentation of the partner at the closing ceremony at the Residence of the U.S. Ambassador



Empowering women through online entrepreneurial training

Looking forward to working with you



Lenka Šťastná
President of Business &
Professional Women CZ z.s.

602 38 38 80

Lenka.Stastna@bpwcr.cz



Michaela Stachová
AWE Director

605 80 88 01

Michaela.Stachova@bpwcr.cz

www.bpwcr.cz/akademie-awe